



## COLORS

### Primary

PANTONE® 534C		PANTONE® 7709C		PANTONE® 7749C	
C 96	R 34	C 60	R 98	C 3	R 245
M 81	G 61	M 17	G 173	M 30	G 181
Y 34	B 102	Y 13	B 203	Y 98	B 31
K 22		K 0		K 0	
#223D66		#62ADCB		#F5B51F	

### Grays

C 0 M 0 Y 0 K 100	C 0 M 0 Y 0 K 80	C 0 M 0 Y 0 K 50	C 0 M 0 Y 0 K 25	C 0 M 0 Y 0 K 0
R 0 G 0 B 0	R 90 G 90 B 90	R 150 G 150 B 150	R 200 G 200 B 200	R 255 G 255 B 255
#000000	#5A5A5A	#969696	#C8C8C8	#FFFFFF

## LOGO OPTIONS

### Horizontal



### Vertical



### Icon



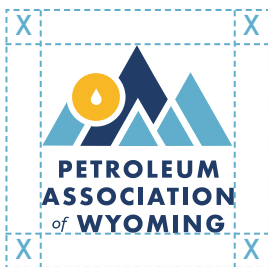
## SIZING & SPACING



Minimum height  
.625 inch



Minimum height  
.25 inch



X = minimum clear  
space around logo

## TYPOGRAPHY

### Futura Medium - Body

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@#%&^\*

### Futura Bold - Headings

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@#%&^\*

### Arvo Italic - Subtitles/Supporting Text

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@#%&^\*

### Arial - System Font Alternative

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@#%&^\*